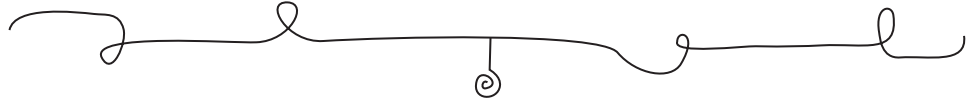


## kimbra lile

strives to merge inspired design, effective messaging and professional execution.



### skill set

Creative conceptualizing, design, layout  
Photo and art direction  
Press check experience  
Proficient with InDesign, Illustrator, Photoshop, ImageReady, Acrobat, QuarkXpress  
Knowledgeable with Dreamweaver, Flash, basic HTML & CSS

### experience

**Ballyhue Creative/Kimbra Lile Design**, Graphic Designer

Lexington, KY, January 2007 – present

*Responsibilities:* Manage all aspects of a freelance graphic design business

**The Williams McBride Group**, Graphic Designer

Lexington, KY, March 2005 – February 2008

*Responsibilities:* Participate in all stages of the design process, from concepts through production

**Baker Communications**, Graphic Designer

Lexington, KY, April 2003 – March 2005

*Responsibilities:* Participate in and manage all stages of the design process, from concepts through production; attain quotes and interface with vendors

**Cassels Caywood Love**, Creative Team Member

Winston-Salem, NC, November 1999 – December 2002

*Responsibilities:* Participate in all stages of the design process, from concepts through production

**Creative Freelancers**, Graphic Design Freelancer

Greensboro, NC, September 1999 – November 1999

*Responsibilities:* Execute design and layout in varied environments

**J.J.B. Hilliard, W.L. Lyons, Inc.**, In-house Designer

Louisville, KY, November 1997 – May 1999

*Responsibilities:* Create internal and external marketing materials; communicate with project coordinator and service bureaus throughout the design and printing process; maintain archives; collaborate with web team

### education

**University of Kentucky**, Bachelor of Arts, Advertising, Art Studio Minor

with Concentrations in Graphic Design and Marketing, *Cum Laude*

Lexington, KY, August 1993 – May 1997